



GELIDA

FACE, BODY AND MIND

HOLISTIC SOLUTIONS
IN AESTHETICS

gelida.co.uk

GELDA

FACE, BODY AND MIND

Founders
50+ years' experience



Gelida is a unique Wellness and Aesthetics company, founded by people who's shared passion for introducing the sector to devices and treatments that offer exceptional external aesthetic and beauty results while assisting in the rejuvenation and balance of internal wellness. Our line includes some of the sectors most versatile technologies from the comfortable and pain-free way to freeze unwanted fat's, all the way to muscle rehabilitation and non-surgical eye lid lifts! Gelida devices offer something new for every treatment and every clinic. Our treatments are designed to not only stand the test of time but to help design the future.

WHY GELIDA?

Work with devices that actually help
your clients feel better as well as look better.



Specific treatments for skin tightening, fat freezing and wrinkle reduction have been around for many years - using techniques that emanated through medical practices. These treatments have never absolutely targeted both the body AND the mind - and that is why Gelida exists today. We focus on providing a holistic experience at the same time while addressing the client's aesthetic concerns.

OUR PRODUCTS

- European manufactured
- Celebrity trusted machines
- Holistic treatments
- Natural methodologies

CRYO 21

PHYSICAL TREATMENT BY COLD
THERAPY

I TECH 21

PHYSICAL TREATMENT WITH
ELECTRIC WAVES

IOS 21

7 ELECTROSTIMULTION PROGRAMS

TOUCH SKIN 21

FLASH ELECTRICAL ARC

WAVES 21

METAMERIC STIMULATION, COLD
AND LED

OUR SERVICE

- Marketing and social media support
- Business advice support from our Co-Founders
- FREE trainer refresher days

SUPPORT PROVIDED

We will provide you with marketing and social media support, together with business advice from our co-founders.

FREE TRAINER REFRESHER DAYS

Keep your staff up-to-date with refresher training days at no extra cost for you.



HOW WE CAN BE OF BENEFIT FOR YOU AND YOUR CLINIC

Future proof your business with next generation
equipment and treatments.

- DEDICATED CELEBRITY AMBASSADORS
- ONGOING BUSINESS MENTORING
- AWARD WINNING EQUIPMENT
- WORLD CLASS IN-HOUSE TRAINING
- FINANCE & LEASING SUPPORT





CRYO 21



CHOICE OF 111
COLD THERAPY TREATMENTS

PHYSICAL TREATMENT BY COLD THERAPY

Cryo 21 is FDA and CE approved
and is completely safe and
harmless without any side effects.



- PAIN FREE FAT FREEZING
- IMMEDIATE EFFECT
- OUTSTANDING RESULTS

Cryo 21 is a non-invasive device capable of freezing unwanted and stubborn fat, tightening skin and improving the appearance of cellulite. Through a process called 'apoptosis' we freeze fat cells down to -10 degrees which then drain out the body during a 2 weeks detoxing process. The best results are achieved after 2 weeks, but can be experienced immediately after the first Cryo 21 session!

TREATMENT RESULTS

The results are visible and measurable from the first session. The number of sessions depends on the individual client, body fat percentage and life style.



immediate results after x1 treatment



immediate results after x1 treatment

TREATMENT BENEFITS



BODY AESTHETICS

- Reduction of localised fat deposits
- Cellulite
- Skin firming
- Slimming and reshaping



FACE AESTHETICS

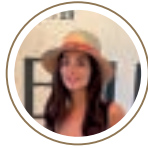
- Skin firming
- Wrinkle reduction
- Double chin reduction
- Pigmentation
- Rosacea
- Acne



ADDITIONAL TREATMENTS

- Sports Injuries
- Eczema
- Alopecia
- Pain relief
- Lymphatic drainage
- Improvement of blood circulation

CELEBRITY ENDORSED CRYO TREATMENTS FOR THE FACE & BODY



"I'm a new woman"

– Amy Jackson



"Best Treatments Ever"

– Judy Murray



"Wow" – Pixie Lott



"I Loved my treatments"

– Jo Wood

potential earnings per clinic / therapist*	1 DAY	1 WK	1 MTH	6 MTH	1 YR
One treatment	£200*	£1.000	£4.000	£24.000	£48.000
Two treatments	£400	£2.000	£8.000	£48.000	£96.000
Three treatments	£600	£3.000	£12.000	£72.000	£144.000
Four treatments	£800	£4.000	£16.000	£96.000	£192.000
Five treatments	£1.000	£5.000	£20.000	£120.000	£240.000



I TECH 21



SKIN REGENERATION
IS POSSIBLE WITH I TECH 21

PHYSICAL TREATMENT WITH ELECTRIC WAVES

With I Tech 21 it is possible to transmit, nourish, give volume, moisturise, lighten, prevent cutaneous and muscular aging, and even renew, regenerate, relax, rebalance, activate and reset your cells memory.

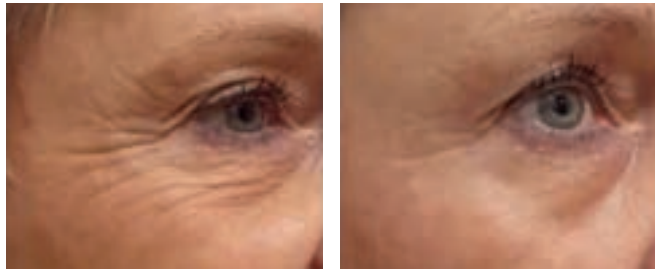


- PAIN FREE THERAPY
- IMMEDIATE EFFECT
- LONG LASTING RESULTS

I Tech 21 is a physical and neurological holistic micro-current treatment that uses specific electric wave-forms issued by two thimbles that incorporate all the different wavelengths and frequencies of the visible spectrum, combined with LED headsets that incorporate all colours of the spectrum.

TREATMENT RESULTS

The results are visible and measurable from the first session and are long lasting. The number of sessions depends on the extent of the concern.



immediate results after x1 treatment

TREATMENT BENEFITS



BODY AESTHETICS

- Visible capillaries reduction
- Stretch marks minimisation
- Inner arms tightening
- Inner thighs tightening
- Reduce appearance of scar tissue



FACE AESTHETICS

- Wrinkles reduction
- Dull and matte skin improvement
- Skin tightening
- Eye bags, dark circles minimisation
- Lip hydration and volumisation
- Acne improvement



NEUROLOGICAL

- Relaxation
- Energising
- Cellular balancing
- Brain function activation
- Increase of immune defence
- Improvement of self esteem

Three techniques that are able to treat different beauty problems on the face and body alongside holistic benefits on the mind!

SKIN PUSH UP 21

Low intensity currents stimulate cell renewal processes and fibroblasts proliferation.

DEPTH 21

An innovative method, which aims to prevent and fight skin ageing signs; it acts on its weak points favouring wellbeing and balance of the skin.

LIGHT AND COLOUR 21

Inducing cells to rebalance and to regenerate. It also helps improve minor neuro blockages such as bruxism and insomnia.

potential earnings per clinic / therapist*	1 DAY	1 WK	1 MTH	6 MTH	1 YR
One treatment	£85*	£425	£1.700	£10.200	£20.400
Two treatments	£170	£850	£3.400	£20.400	£40.800
Three treatments	£255	£1.275	£5.100	£30.600	£61.200
Four treatments	£340	£1.700	£6.800	£40.800	£81.600
Five treatments	£425	£2.125	£8.500	£51.000	£102.000



IOS 21



THE REVOLUTIONARY CONCEPT
OF MUSCLE STIMULATION

7

ELECTROSTIMULATION PROGRAMS

The ability to personalise electro
current for the desired outcome.



- PT IN A BOX
- TARGETS FULL BODY
- OUTSTANDING RESULTS

Our new muscle toning device uses electric waves that target specific muscle groups. The action of the different waves allows us to achieve visible results from the first application, in a comfortable and non-invasive way.

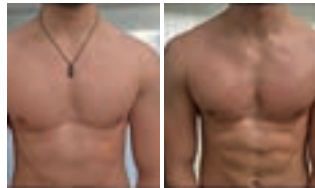
The muscles are contracted 150 times more than normal exercise in the gym and just a 30 minute session with IO S 21 is the equivalent to a 3 hour gym session!

TREATMENT RESULTS

Burning calories with electro stimulation gets your body into shape with visible results after just one treatment. The number of sessions depends on the extent of the concern.



immediate results after x1 treatment



results after x8 treatments

TREATMENT BENEFITS

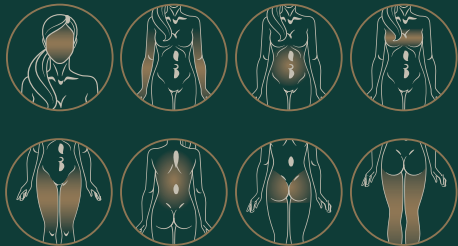


FACE & BODY AESTHETICS

- Fat reduction by lipolytic activation
- Toning up through dermis firming and skin reshaping
- Muscle recovery and firming
- Improved lymphatic drainage
- Restoring of cellular metabolic functions
- Anti-ageing via bio-rejuvenation
- Inch loss and muscle definition
- Tailored treatment programmes for the patients specific needs

SCULPT AND TONE ANY MUSCLE GROUP ON THE BODY

- Face
- Arms
- Bum
- Abs
- Pecs
- Legs
- Back
- Combine multiple areas



IO S 21 Muscle Stimulation technology works by transmitting perfectly safe and pain free electro stimulation contractions via individual electrodes that are connected to the muscles on the surface of the skin. Often these muscle motor points have lost tone due to muscle inactivity. The fast contraction and subsequent relaxation of the individual muscles during the treatment, and the precise positioning of the electrodes allows this machine to target specific areas of the body with the right electro wave for the desired result the client needs.

During muscle contraction, energy is collected from the surrounding tissue and adipocyte content comes out, which allows the transformation of fat into glucose at the metabolic level. This process is called Lipolysis (splitting of fats).

This device comes with easy-to-use pre-set automatic programs that are tailored to the clients desired outcome; these pre-set programs also allow ease of use for the therapist administering the treatment.

potential earnings per clinic / therapist*	1 DAY	1 WK	1 MTH	6 MTH	1 YR
One treatment	£120*	£600	£2.400	£14.400	£28.800
Two treatments	£240	£1.200	£4.800	£28.800	£57.600
Three treatments	£360	£1.800	£7.200	£43.200	£86.400
Four treatments	£480	£2.400	£9.600	£57.600	£115.200
Five treatments	£600	£3.000	£12.000	£72.000	£144.000



TOUCH SKIN 21



EARTHED PLASMA
SUBLIMATION SOLUTIONS
WITH VISIBLE RESULTS

FLASH ELECTRICAL ARC

Future proof your aesthetics treatment business with the Touch Skin 21 featuring Gelida's earthed plasma Sublimation technology.

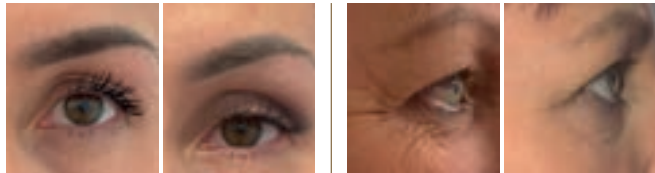


- DOESN'T REQUIRE ANESTHESIA
- VISIBLE RESULTS
- NON-INVASIVE TECHNIQUE

Touch Skin Earthed Sublimation technology is the most advanced plasma sublimation device, which works by creating a “flash electrical arc” also known as ‘plasma’ on the skin surface directed with ‘earthed’ pinpoint precision and removes the targeted excess surface skin via a process called sublimation. Useful for targeting smaller and more delicate areas by effectively removing the dead outer layer of the skin, the fibroblasts in the lower dermis of skin are activated, pushing new skin cells up closer to the surface of the skin over a series of treatments.

TREATMENT RESULTS

The results are visible and measurable from the first application and are long lasting. The number of sessions depends on the extension of concern.



TREATMENT BENEFITS



EXCELLENT TO CORRECT AESTHETIC SKIN PROBLEMS

- Wrinkle reduction
- Lip contour wrinkles
- Pigmentation
- Skin tightening
- Tattoo fading
- Acne scarring
- Stretch marks
- Milia removal
- Skin tag removal
- Non-surgical blepharoplasty
(Hooded eyes/eyelid lift)

Advanced technology that allows us to perform targeted treatments for different skin problems, without damaging the surrounding tissues. No scarring, no damage to pigment, no need for a general anaesthetic.

From our case studies, it has been noted that in some patients these results can be visible immediately after the treatment however the full results are obtained 30 days post treatment. As this is a non-invasive procedure the body systems require time to process the treated cells and respond to the treatment.

CELEBRITY ENDORSED EARTHED PLASMA SUBLIMATION TREATMENTS FOR THE FACE & BODY



“I first tried Touchskin 21 to remove a mole from my back. It took just a few minutes and works effectively on so many different skin challenges that I decided to try it around my eyes and I’m thrilled with the results”

– Judy Murray

Thanks to Touch Skin 21, concerns on eyelids and of orbicular area of the eye can be solved without using invasive techniques.

potential earnings per clinic / therapist*	1 DAY	1 WK	1 MTH	6 MTH	1 YR
One treatment	£290*	£1.450	£5.800	£34.800	£69.600
Two treatments	£580	£2.900	£11.600	£69.600	£139.200
Three treatments	£870	£4.350	£17.400	£104.400	£208.800
Four treatments	£1.160	£5.800	£23.200	£139.200	£278.400
Five treatments	£1.450	£7.250	£29.000	£174.000	£348.000



WAVES 21



A COMPLETELY NEW
METHODOLOGY
IN FAT FREEZING

METAMERIC STIMULATION, COLD AND LED

Waves 21 - the innovative
no suction cup methodology



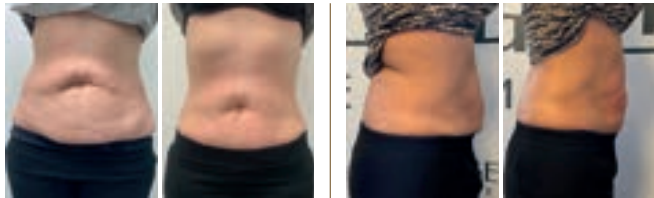
Waves 21 uses a unique combination of techniques, including gentle metameric stimulation. This revitalises the activity of the organs, helping to improve and reduce the specific problem whilst targeting visceral fat.

When combining metameric stimulation with cryolipolysis at temperatures of -15°C and Violet LED, they work together to target fat cells in the treated area, as well as help with poor lymphatic circulation. It also relaxes the muscles and energises the organs, providing internal rebalancing and improving the overall strength of bodily functions.

TREATMENT RESULTS

The results are visible and measurable from the first session and are long lasting. The number of sessions will vary between clients.

We recommend a course of 8-12 treatments to achieve the best results.



immediate results after x1 treatment

immediate results after x1 treatment

TREATMENT BENEFITS



BODY AESTHETICS

- Localized abdominal fat (menopausal)
- Compact fat
- Cellulite
- Coulotte de cheval
- Buffalo hump
- Skin tightening



SUPPORT TREATMENTS WITH METAMERIC STIMULATION

- Cellular activator
- Detox
- + Collagen / Elastin synthesis
- Pain relief

CRYOLIPOLYSIS • LED • METAMERIC STIMULATION • METAMER TARGET

Metameres are 11 muscle groups located on the back, each one is linked to a particular region of innervation. There is a reflex zone that corresponds to an organ or a group of organs, connected directly to the metamere thanks to the nervous system.

METAMERIC STIMULATION

Two handles, with adjustable power, are used through which a stimulation with sinusoidal waveform is emitted. The electric current is generated with particular frequencies corresponding to the frequencies of some brain waves in specific phases.

COMFORTABLE TREATMENT

Stimulate metameres to create, through the nervous system, actions aimed at restoring and balancing some bodily activities and, consequently, help to improve and reduce the beauty problem.

potential earnings per clinic / therapist*	1 DAY	1 WK	1 MTH	6 MTH	1 YR
One treatment	£300*	£1.500	£6.000	£36.000	£72.000
Two treatments	£600	£3.000	£12.000	£72.000	£144.000
Three treatments	£900	£4.500	£18.000	£108.000	£216.000
Four treatments	£1.200	£6.000	£24.000	£144.000	£288.000
Five treatments	£1.500	£7.500	£30.000	£180.000	£360.000

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